3G Meets the Internet: Understanding the Performance of Hierarchical Routing in 3G Networks

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- Background
- Hierarchical routing vs. flat routing
- Hierarchical routing and replicated service
- Possible interaction with application layer
- Summary

Why do we care about 3G performance



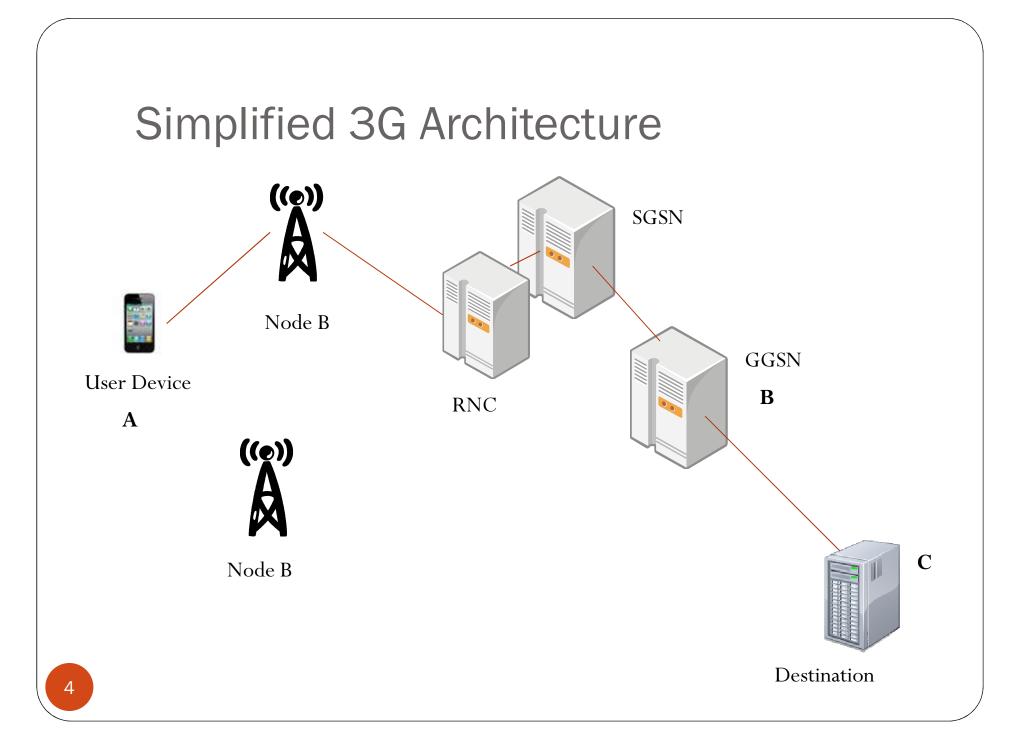
User's expectation on 3G performance is higher than ever before



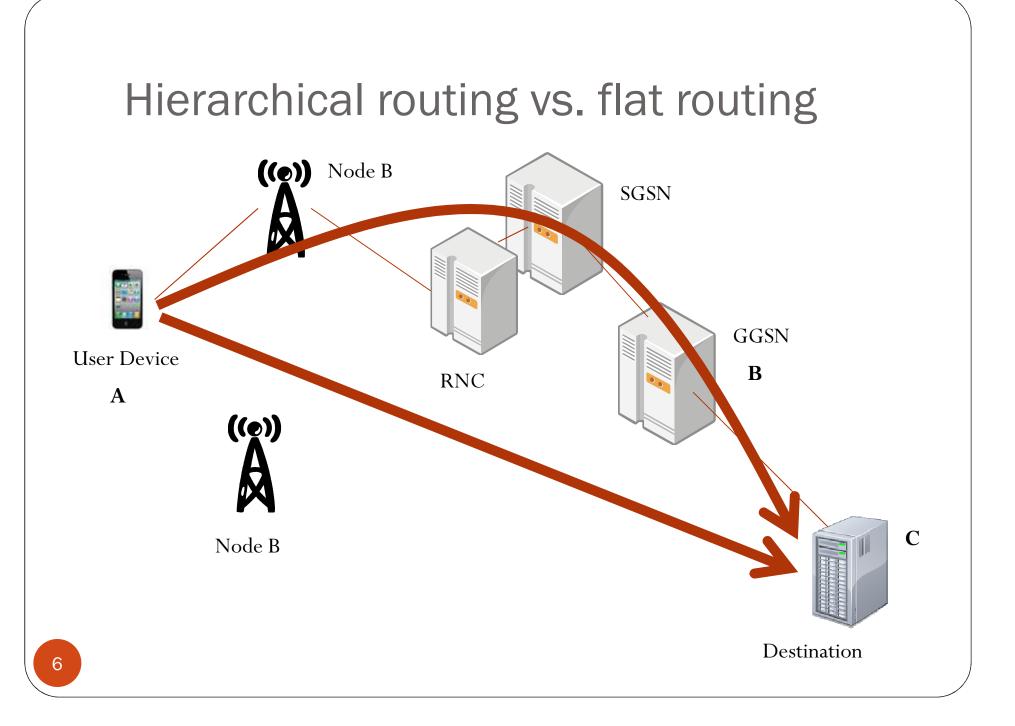






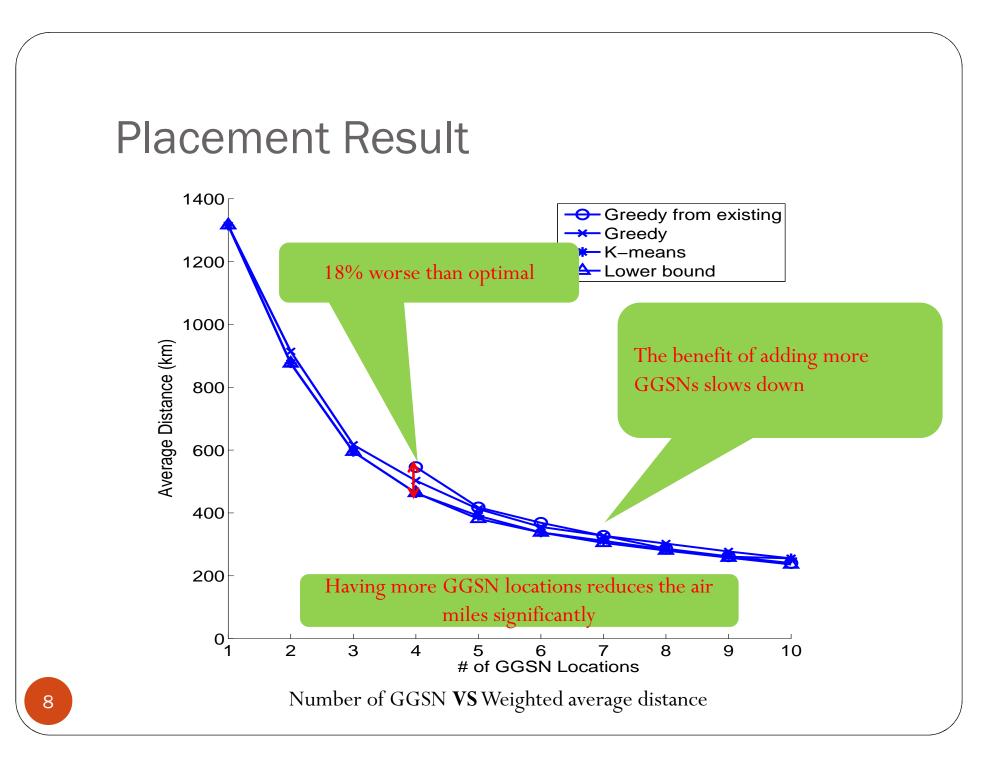


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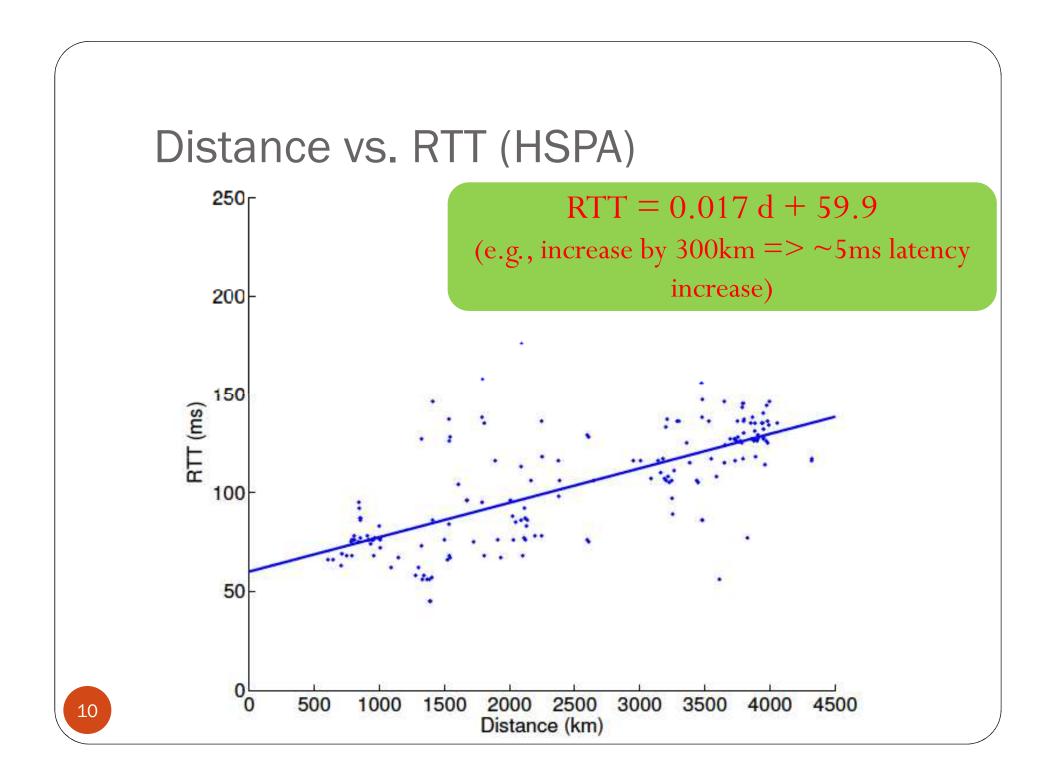
Air Mile to GGSN

- How long average packet travels (i.e., air mile)?
 - Metric: distance from RNC to SGSN to GGSN
 - Weighted average using traffic volume at RNC for a week
- How average air mile changes as number of GGSNs varies
 - More GGSNs make the network increasingly flat
 - Incremental (start from 4 most populated cities) vs. from-the-scratch
 - Use all RNCs as candidate locations
- Heuristics for placement
 - Greedy: iteratively choose the best location one by one
 - K-means: Clustering based on K initial points
 - We use the best of 10 runs with different random seeds

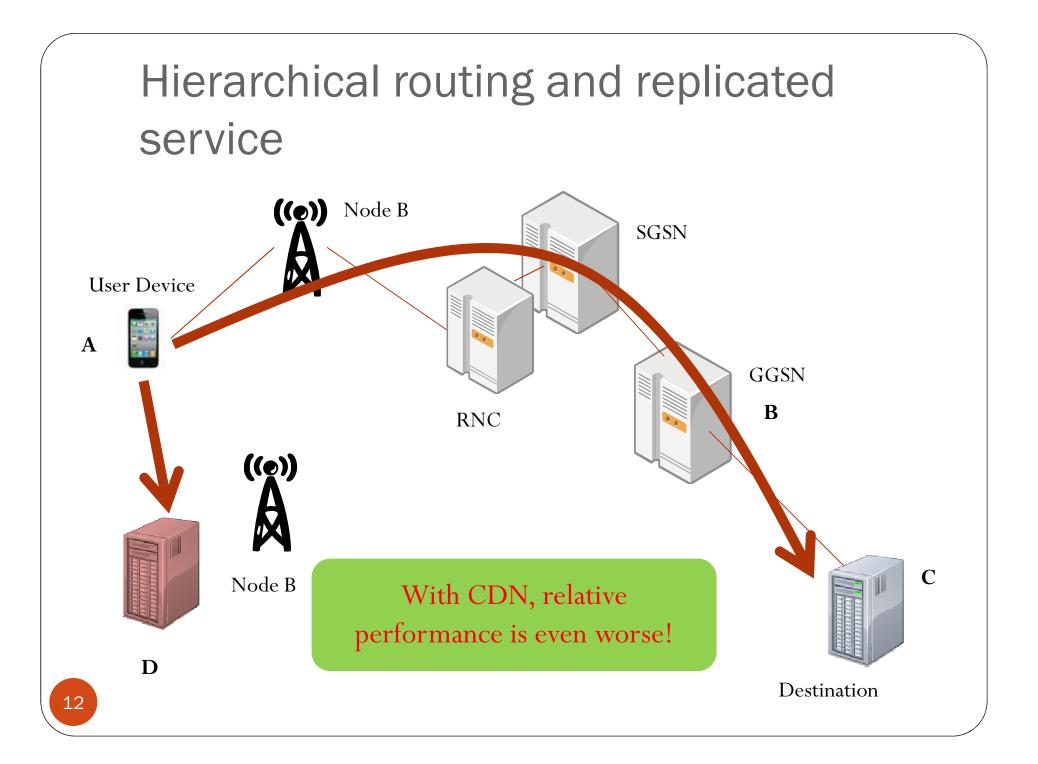


How does distance translate to delay?

- Curve fitting using periodic probe data
 - Probe devices are at about 250 different locations across the nation
 - \sim 70 3G devices
 - ~180 HSPA devices
 - One or two ping measurements per hour
 - We use the min for each (probe, server) pair for a day
 - Consider detour routing through GGSN when calculating distance
 - Probe-> SGSN -> GGSN -> Server (external or internal)

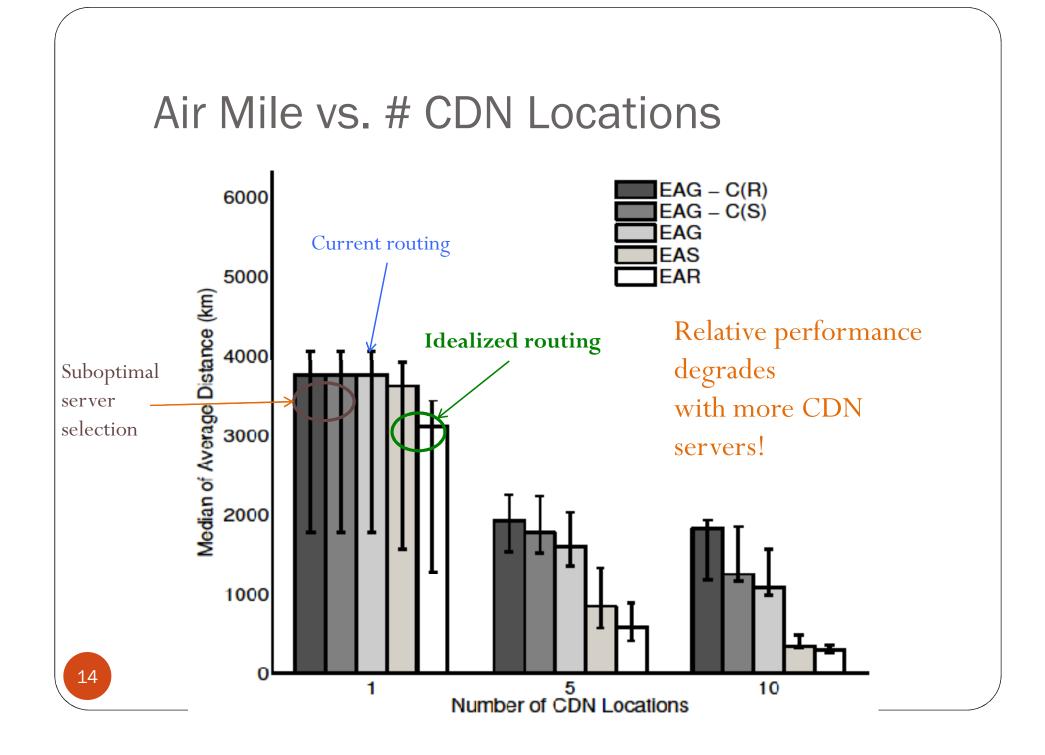


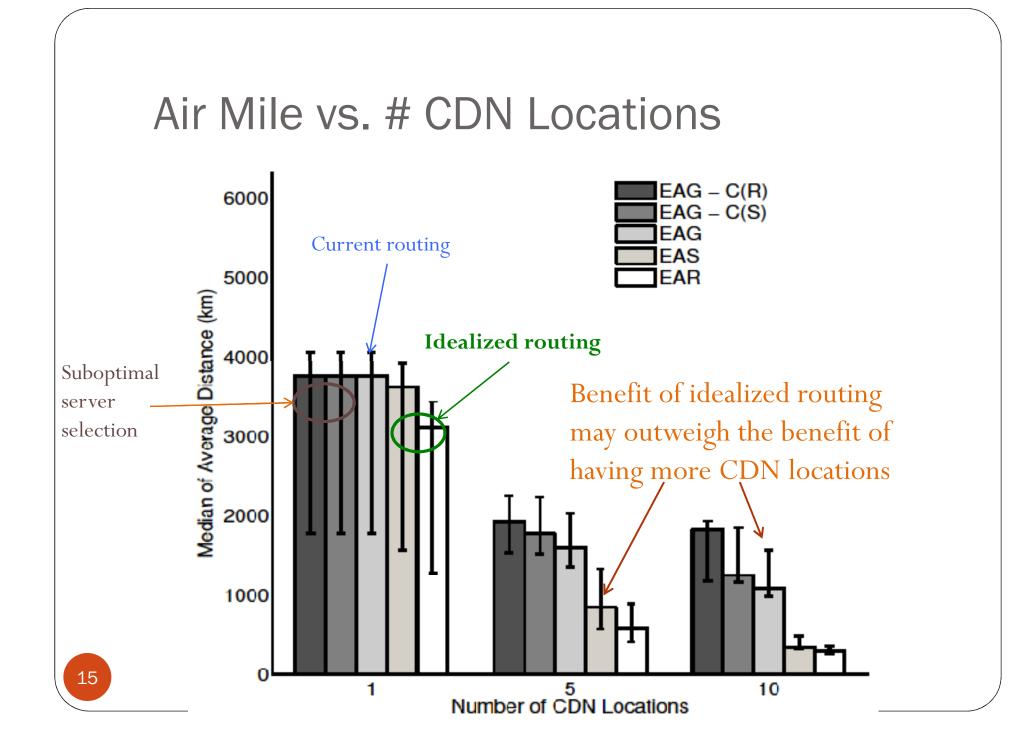
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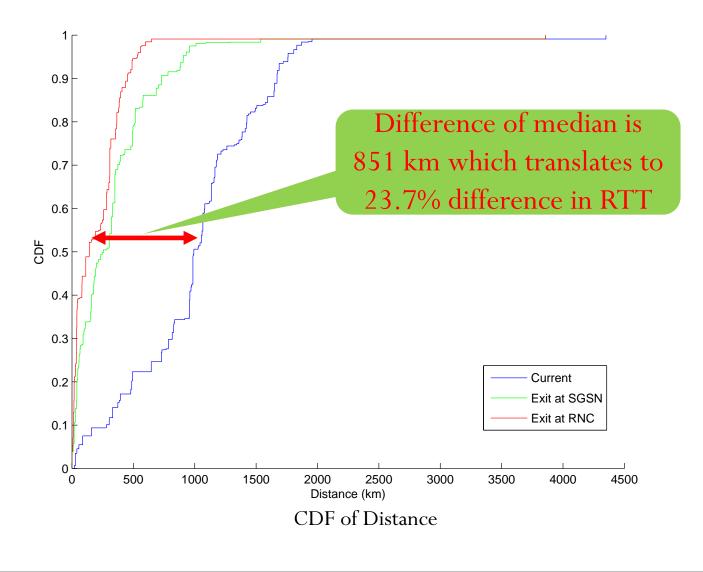
Hierarchical routing and replicated service

- Air mile to CDN server (weighted average)
 - EAG (Exit-at-GGSN): Current routing
 - RNC SGSN GGSN CDN server
 - EAS, EAR (Exit at SGSN/RNC): idealized routing
 - RNC SGSN CDN or RNC CDN
 - CDN server selection
 - Normal: closest to exit point
 - DNS caching can cause suboptimal selection (discussed later)
- Location information
 - RNC (hundreds of different locations), SGSN (tens of different locations), GGSN (tens of different locations)
 - Location of CDN servers (tens of different locations)





Distance Distribution (tens of CDN Locations)



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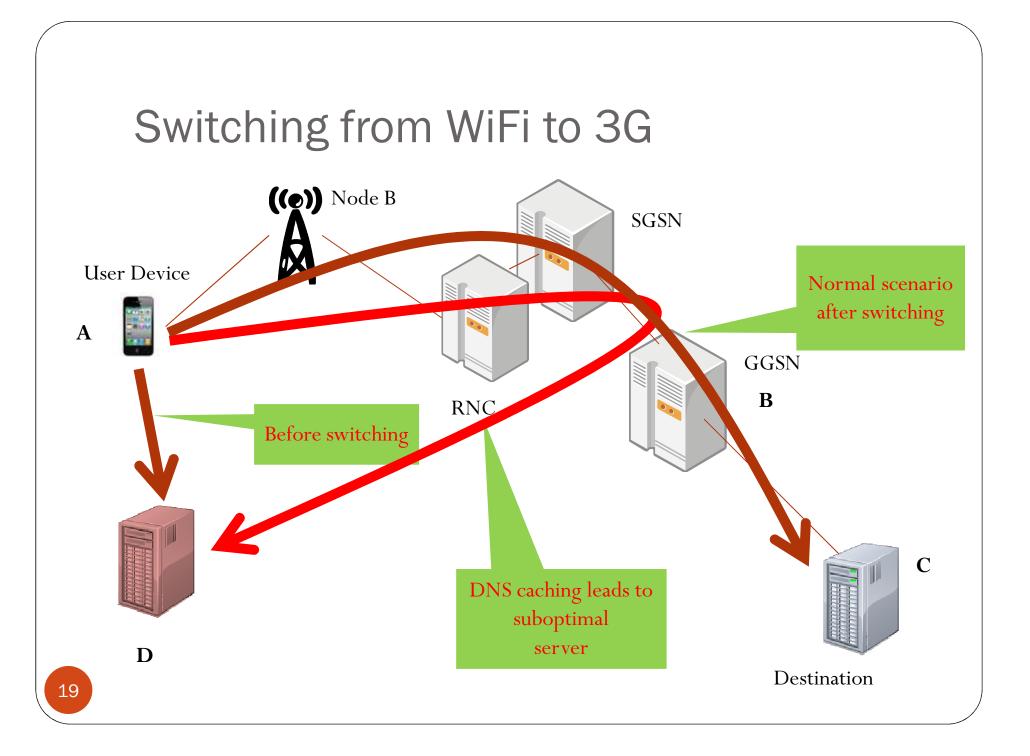
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Interaction with DNS Caching

- Most CDNs use DNS to direct users to different servers
 - Browsers manage their own DNS cache
 - May not follow TTL set by DNS server

Browser	Timeout value (min)	Market share (%)
IE	30	60.74
Safari	5	5.09
Firefox	1	22.91

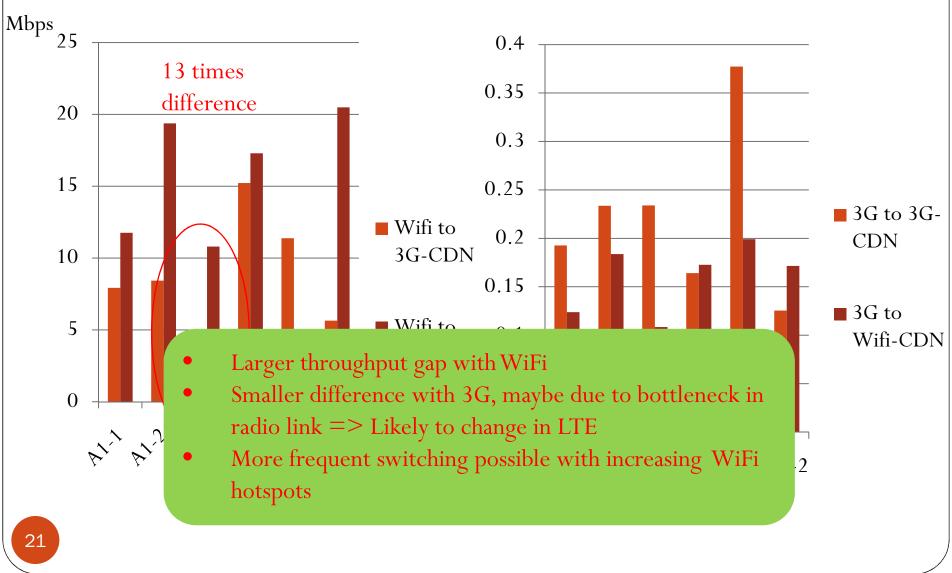
- User mobility may cause switching between WiFi and 3G interfaces
 - UE may use cached DNS entry and continue to go to old, suboptimal server



Measurement Setup

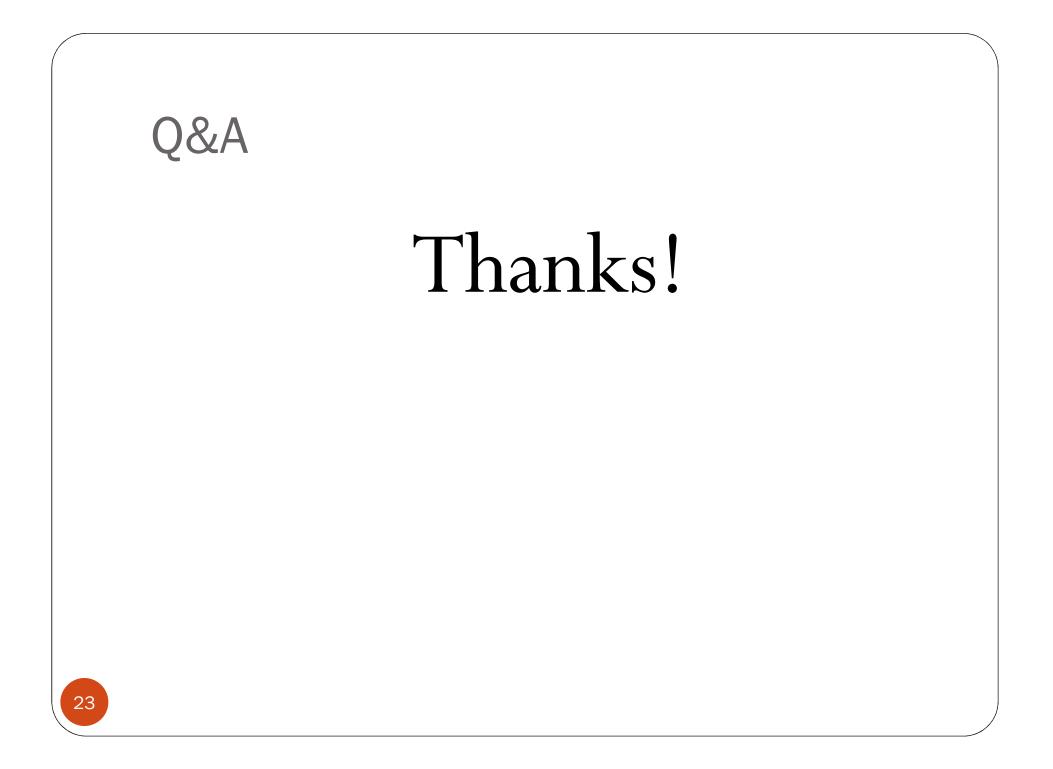
- Measurement done on laptop PC with wifi card and USB 3G card.
- Browser: Internet Explorer
- Sites: Akamai customers
 - Manually switch between WiFi and 3G to emulate mobility
 - Measure the download throughput of video (*several minutes long*)
 - Four scenarios
 - On WiFi, using WiFi CDN server (returned by WiFI DNS server)
 - On WiFi, using 3G CDN server (returned by 3G DNS server)
 - On 3G, using WiFi CDN server
 - On 3G, using 3G CDN server

Measurement: Akamai Customers from NJ

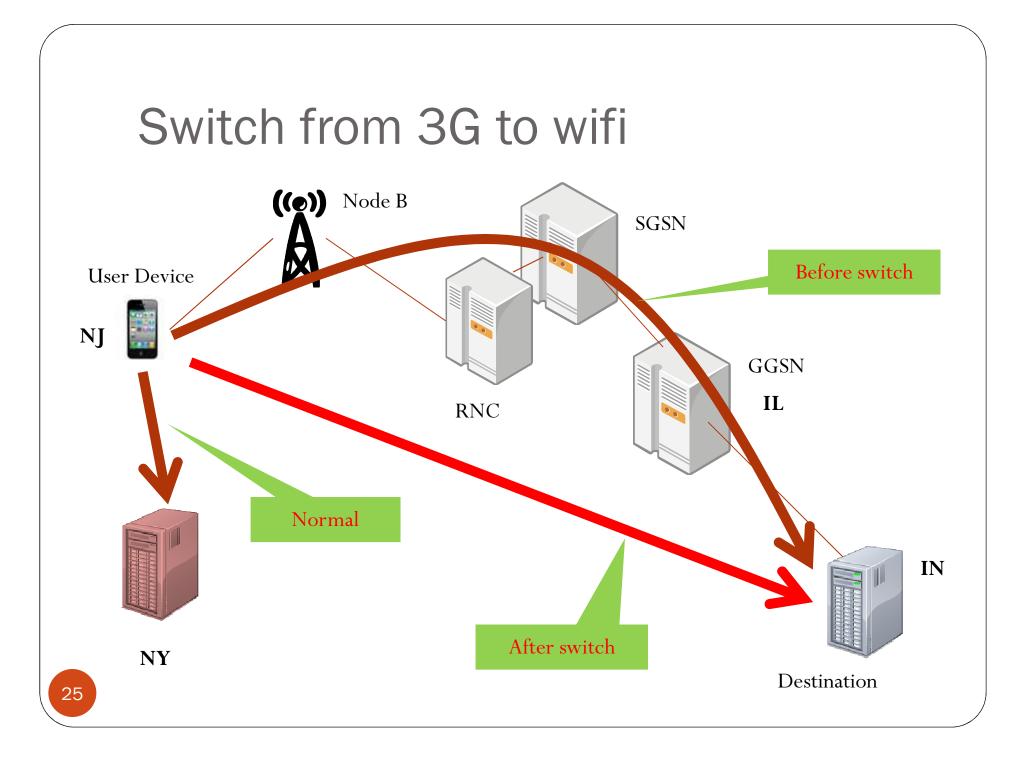


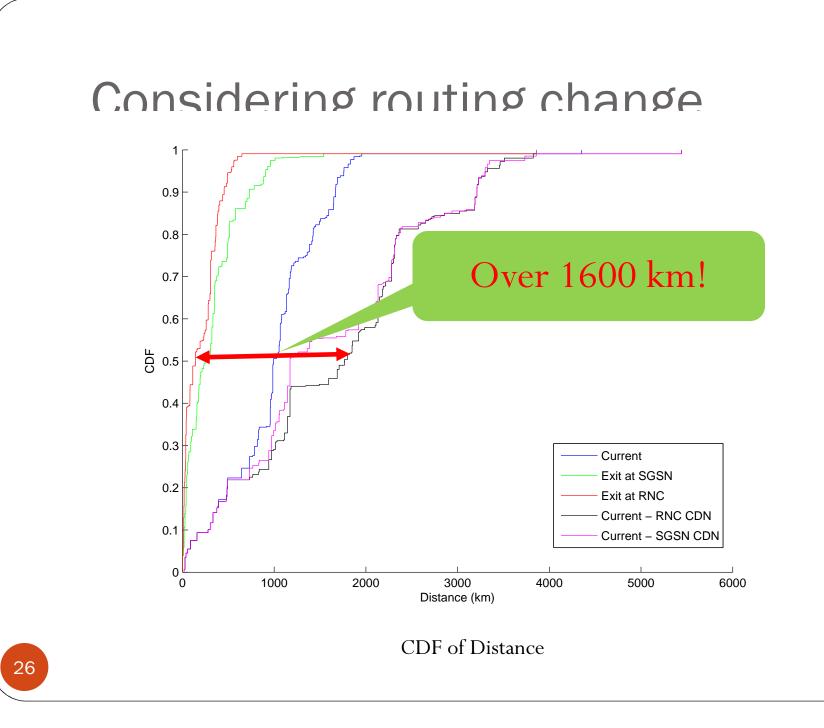
Summary

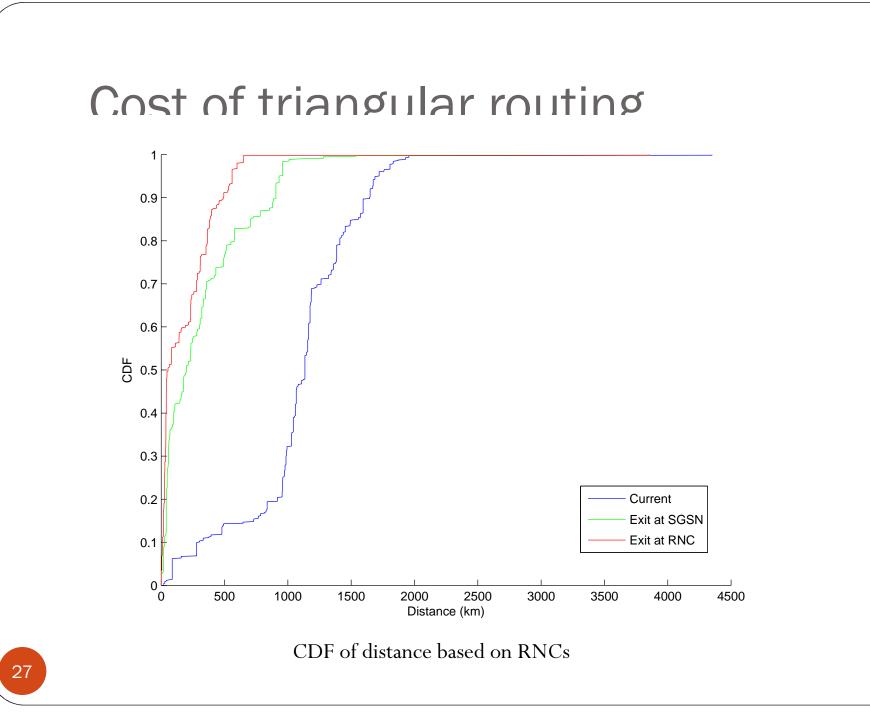
- Compared between idealized routing and current detour routing in 3G architecture
 - Flat routing reduces air mile significantly but the difference in end-to-end delay is only modest
 - Relative performance gap grows with replicated service
 - Interaction between routing change and DNS caching can cause up to an order of magnitude throughput degradation
- Our findings not only apply to current 3G networks
 - The difference in end-to-end delay can grow as wireless technology improves further
 - The use of aggregation points still applies to recent cellular architectures such as EPC



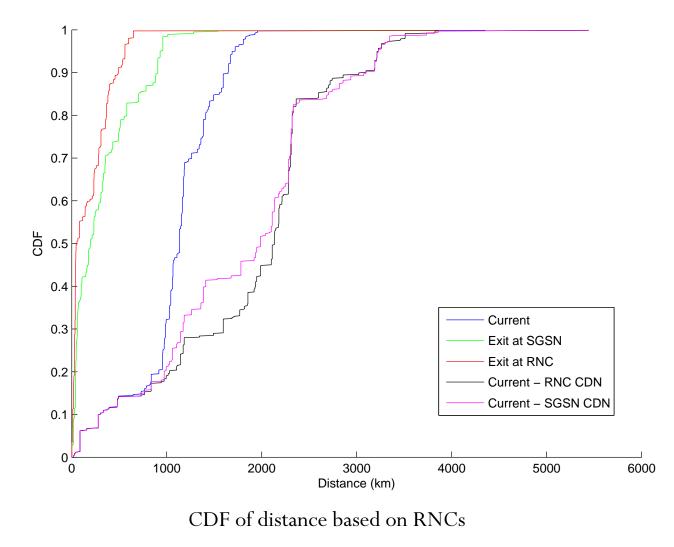
Backup Slides



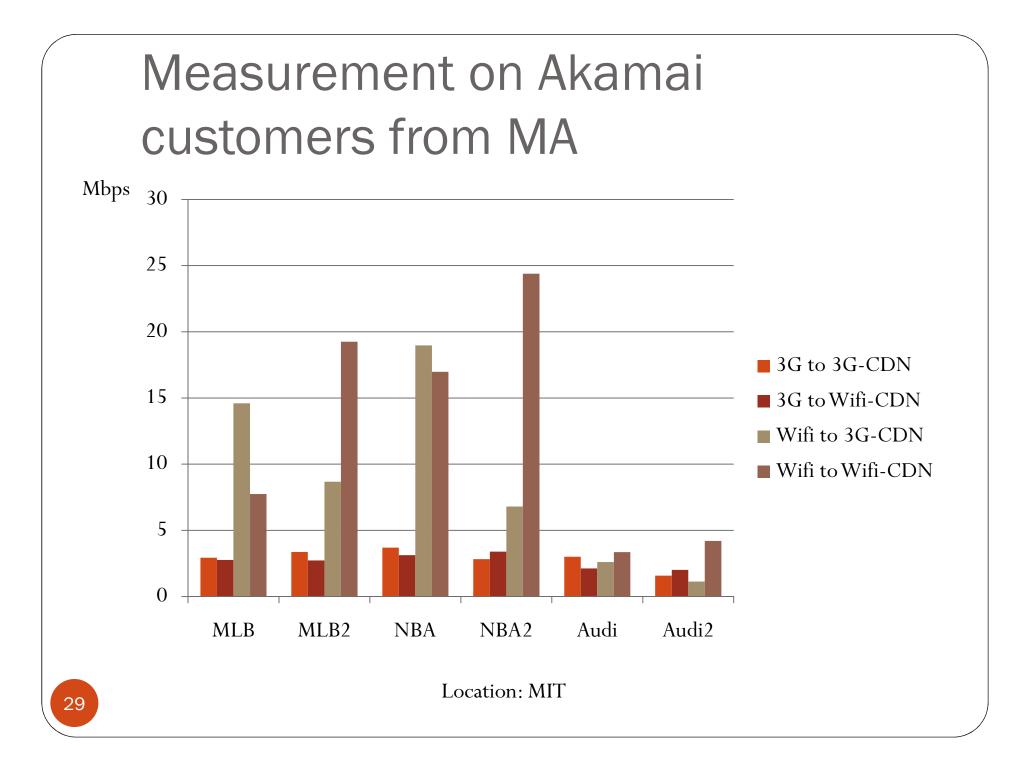


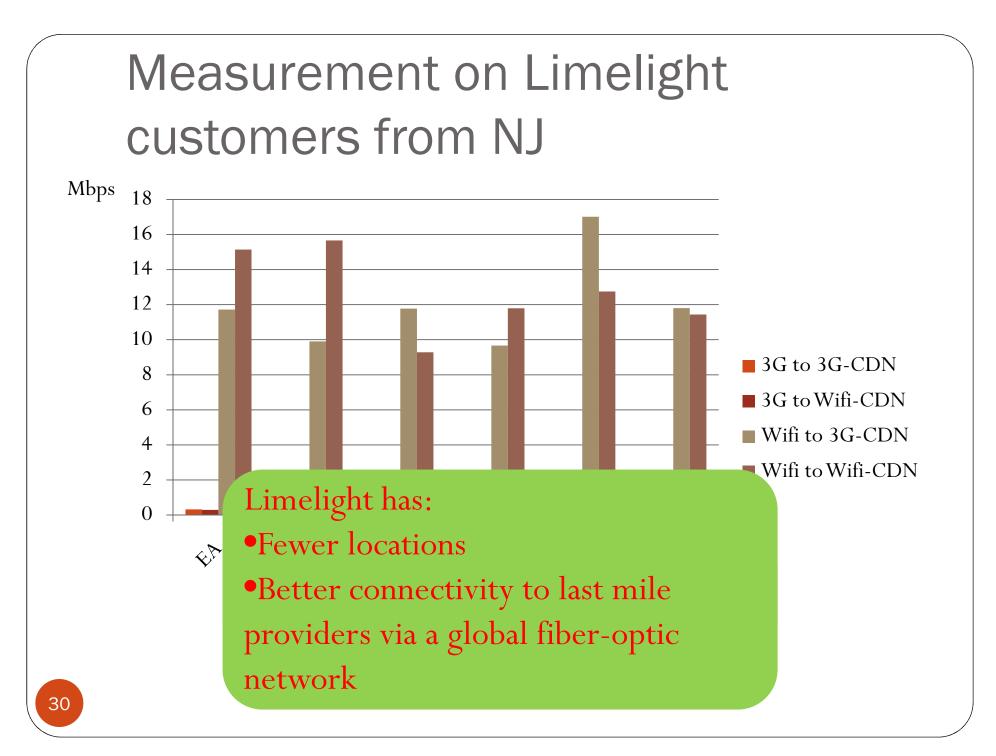


Considering routing change...



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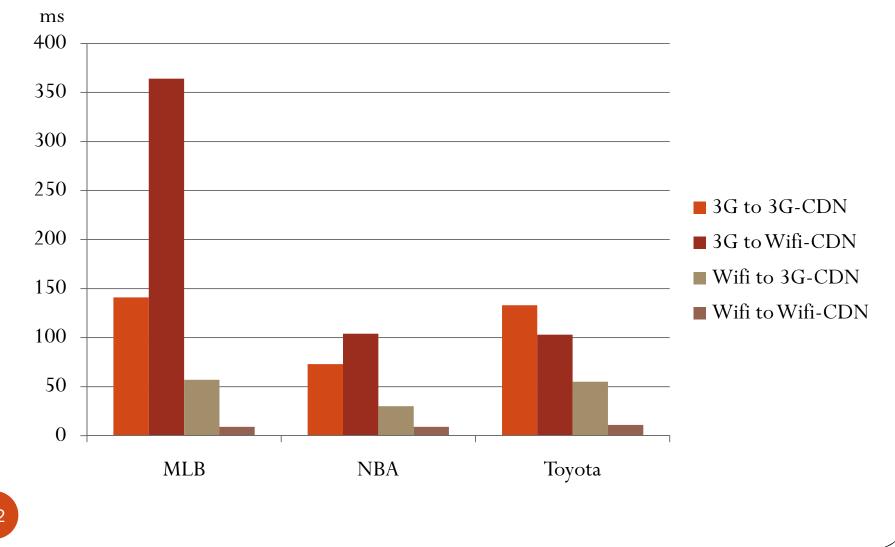




Summary of measurement result

- Inefficiency is more obvious when switch from 3G to Wifi
 - For 3G the air interface is the dominant part
- Inefficiency is less obvious when there are fewer locations to choose from
 - Akamai VS Limelight
- Can become bigger issue in the future
 - Advances in wireless technology
 - Vertical handoff

Measurement on Akamai customers from NJ – RTT



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